

# NUOVO SPRINT

## FRAME SPECIFICATIONS

Frame size	52cm	57cm
Top tube length.....	52.5cm	55cm
Head to top tube angle.....	72°	74°
Seat to top tube angle.....	75°	75°
Chain stay length.....	41.0cm	42.0cm
Wheel base.....	99.0cm	99.5cm
Fork rake.....	4.0cm	5.3cm
Bottom bracket height.....	25.5cm	26.0cm
Tubing.....	Columbus Aelle	



# OLMO

The Nuovo Sprint is available in red, blue, silver, or white, in sizes 48-50-52-54-56-58-60-62cm, measured from center of bottom bracket shell to top of top tube.

## COMPONENT SPECIFICATIONS

Crankset, derailleurs, brakeset, hubs, pedals, headset, and toe clips are GALLI Sport.  
 Bar, stem, and seat pillar are 3TTT. Saddle is Isca Sella.  
 Maillard 700 freewheel with Sedisport chain.  
 Sew-up and clincher wheels are available.  
 (Specifications subject to change.)  
 Weight of 58cm bicycle - 22¼ lbs.



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# NUOVO SUPER SPRINT



**OLMO**

## FRAME SPECIFICATIONS

Frame size	52cm	58cm
Top tube length.....	52.5cm	55cm
Head to top tube angle.....	72°	74°
Seat to top tube angle.....	75°	75°
Chain stay length.....	41.0cm	42.0cm
Wheel base.....	99.0cm	99.5cm
Fork rake.....	4.0cm	5.3cm
Bottom bracket height.....	25.5cm	26.0cm
Tubing.....	Columbus Aelle	

The Nuovo Super Sprint is available in red, blue, or white, in sizes 48-50-52-54-56-58-60-62cm, measured from center of bottom bracket shell to top of top tube.

## COMPONENT SPECIFICATIONS

Crankset, brakeset, hubs, headset, pedals, and front derailleur are CAMPAGNOLO Gran Sport. Rear derailleur is either Gran Sport or Nuovo Record (see current price list).

Bar, stem and seat are 3TTT. Saddle is Isca Sella.

Regina chain & freewheel.

Sew-up and clincher wheels are available.

(Specifications subject to change.)

Weight of 58cm bicycle - 22½ lbs.



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# PROFESSIONISTA (Team Replica bike)



**OLMO**

## FRAME SPECIFICATIONS

Frame size	52cm	57cm
Top tube length	52.5cm	55cm
Head to top tube angle	72°	74°
Seat to top tube angle	76°	75°
Chain stay length	40.5cm	40.5cm
Wheel base	97cm	99.5cm
Fork rake	5.3cm	5.3cm
Bottom bracket height	26.7cm	26.7cm
Tubing	Columbus SL	

(Frames over 60cm use Columbus SP.)

The Professionista is available in red, blue, or white in sizes 50-52-54-55-56-57-58-60-62cm, measured from center of bottom bracket shell to top of top tube. (Sizes 48-64-66 available by special order. Inquire for more details.)

## COMPONENT SPECIFICATIONS

Complete CAMPAGNOLO Super Record road group with polished "Air" seat pillar and brake calipers. ('84 model comes with braze-on front derailleur.)

Bar and stem are 3TTT. Saddle is Isca Sella.

Nisi hard-anodized rims with Vittoria CX or Clement Criterium cotton sew-ups.

Regina CX chain and freewheel.

(Specifications subject to change.)

Weight of 57cm bicycle - 21 lbs.



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# COMPETITION FRAME



**OLMO**

## FRAME SPECIFICATIONS

Frame size	52cm	57cm
Top tube length.....	52.5cm	55cm
Head to top tube angle.....	72°	74°
Seat to top tube angle.....	76°	75°
Chain stay length.....	40.5cm	40.5cm
Wheel base.....	97cm	99.5cm
Fork rake.....	5.3cm	5.3cm
Bottom bracket height.....	26.7cm	26.7cm
Tubing.....	Columbus SL	

(Frames over 60cm  
use Columbus SP.)

The Competition frame is available in red, blue, silver, gold or white, in sizes 50-52-54-55-56-57-58-60-62cm, measured from center of bottom bracket shell to top of top tube. (Sizes 48-64-66 available by special order. Inquire for more details.)

After April, 1984 "Professionista" version will also be available with double water bottle braze-ons, and braze-on for front derailleur. Track version is available in red or white, in sizes 52-54-56-57-58-60.

Weight of road frame - 6 lbs.



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# **GIUSEPPE OLMO S.P.A. COMPANY HISTORY**

Giuseppe Olmo was one of the most successful and popular Italian cyclists of the 30's. Familiar to his fans by the nickname "Gepin," Olmo was the first to break the 45Km mark in the hour (1935). He also broke the record Milan-San Remo time in 1938, and was Italian national champion in 1936.

Olmo earned during his racing career a reputation as a stylish innovator, and when he retired from cycling, he was unwilling to sacrifice this reputation in the cycling community for a place in the family business (the rubber and resin industry). So he and his brothers gathered partners and began manufacturing racing cycles in the rural Italian town of Celle Ligure in 1939. Despite the war and the chaos which followed in Italy and the rest of Europe, the Olmo business thrived and grew, becoming well known across the continent, and in the 60's, penetrating even to the first stirrings of the American bicycle revival.

During the late 60's and early 70's, Olmo's reputation in the States was eclipsed by newer names like Colnago, Gios, and Guerciotti — largely because Olmo had no American distribution to speak of. But, partially due to the influence of Michelle Olmo, Giuseppe's younger brother, the last few years have seen a new marketing aggressiveness including a team sponsorship (In 1983 and 1984 Olmo is cosponsor of the Alfa-Lum/Olmo team, with former Tour of Spain winner Marino Lejarreta as captain) and organized American distribution and promotion.





# OLMO



## CONFIDENTIAL DEALER PRICE LIST, FEBRUARY 15, 1984

### Bicycles

Nuovo Sprint .....	449.00	435.00/3	419.00/5
Nuovo Super Sprint .....	549.00	529.00/3	519.00/5
Competition Pro (team issue model) .....	1099.00	1065.00/3	1030.00/5

### Frames

Competition.....	325.00	315.00/3	299.00/5
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### Accessories

Cycling Hat .....	2.75
Headband .....	1.49
T-Short.....	5.95
Jersey.....	29.95
Water Bottle .....	0.89
Wheel Covers .....	9.95
Embroidered Patch .....	1.79
5 Foot long shop banner.....	20.00 (Free with dealership)

### TOLL-FREE ORDER HOTLINES

1-800-854-6659  
1-800-521-1641 (California)

Dealer Protection: Purchase of five or more bicycles qualifies for protected dealership in areas where no dealers currently exist. Dealership status must be maintained by the subsequent purchase of five or more bicycles during the course of the calendar year. Dealers will be provided with promotional materials, and are entitled to purchase bicycles at the maximum discount price (subject to change) in any quantity. Inquire for more detailed information.



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